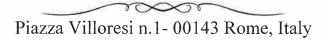


NATO MODELLING & SIMULATION CENTRE OF EXCELLENCE





MSCOE/2017- 1/4 /BUDFIN

Rome, 7 March 2017

12th NATO CAX FORUM 2017 – Sponsor participation.

The NATO Computer Assisted Exercise (CAX) Forum is the most relevant international discussion environment on the design, planning and conducting of CAX exercises. NATO Modelling & Simulation Centre Of Excellence (NATO M&S COE) has been responsible for the organization of the last six editions held in Italy, Turkey and lastly in 2016 in IABG Convention Centre in OTTOBRUN, Germany, 20 - 23 September 2016. The 12th NATO Computer Assisted Exercise Forum (NATO CAX Forum 2017) will be organized by the NATO M&S COE and hosted at MEDITERRANEO Hotel Convention Centre in FLORENCE, Italy, 26 - 29 September 2017.

Representatives of NATO Countries, Partnership for Peace (PfP), Istanbul Cooperation Initiative (ICI), Mediterranean Dialogue (MD), Contact Nations (CN) usually take part in the Forum, as well as industries and universities from various Countries.

During this forum, military and civilian subject matter experts and academics from different countries of the world, will attend through practical exercises and real lessons at university level.

Given the high profile of the event and the resonance it will have in the military & technical - industrial environment, this Centre is ready to evaluate the offer your Company would formulate in terms of sponsorship of the event. Participation may include the provision of one or more items of your choice (administrative arrangements for the service provision in Annex 1) with the possibility of applying the company logo on the item itself, according to arrangements to be made with this Centre.

All interested parts should note that a limited exhibition spaces/boots will be made available for any requesting Company/Agency to expose and advertise their CAX and simulation related skills and products.

Thanking you in advance for the attention you will agree, I am forwarding the following links for the event to be held *in FLORENCE*, *Italy*:

- https://mscoe.org/, NATO Modelling & Simulation Centre Of Excellence web site;
- https://mscoe.org/educational-and-training/cax-forum.html event dedicated webpage.

We remain available for any further information deemed useful in this regard. Confident in your positive response, I offer my best regards.

Capt ITA N Wincenzo MILANO NATO M&S COE Director

Annex 1:Administrative Arrangements

ADMINISTRATIVE ARRANGEMENTS

NATO M&S COE has identified the items listed below to be provided, in whole or in part, under the mentioned sponsorship agreement:

- 1. ICEBREAKER EVENT, with participation of about 200 people/VIP/Authorities;
- 2. COFFEE BREAKS, with participation of about 200 people/VIP/Authorities;
- 3. VIP DINNER, attended by 20-25 VIP/Authorities;
- 4. GIFT TO FORUM ATTENDEES, parchment, lithograph printing, etc.;
- 5. GIFT TO VIP ATTENDEES, in order to leave a tangible sign of gratitude in memory of the event;
- 6. BADGE HOLDERs with lace;
- 7. WELCOME PACKAGEs (includes Folder, Notepad, Pen, Admin Instructions, Forum Program, Forum Flyers and any other advertisement material);

Any expressions of interest from the companies must be received *NLT June 30th 2017* to the following e-mail addresses:

natocaxforum@mscoe.org,

- Lt.Col. Stefano GIACOMOZZI, tel. +39 0646914360;
- Lt.Col. Paolo DI BELLA, tel. +39 0646914382;
- mscoe.budfin@smd.difesa.it, Maj. Carmine DI BLASI, tel. +39 0646914388.

The Centre will provide directly to the implementation of articles listed above, or proposals may be forwarded by companies and agreed with the Centre. Should there be two or more tenders / proposals for the same article, the First Come-First Serve criterion will be used for the quotation selection.

A separate agreement will be anyway signed between the parties in order to guarantee the mentioned articles provision.



- 1. The 12th NATO Computer Assisted Exercise Forum (NATO CAX Forum 2017) will be organized by the NATO Modelling and Simulation Centre of Excellence (NATO M&S COE) and hosted at MEDITERRANEO Hotel Convention Centre in FLORENCE, Italy, 26 29 September 2017. The CAX Forum is the main CAX-related conference held yearly and the 11th Edition, hosted in OTTOBRUN in September 2016, was attended by more than 250 participants coming from more than 29 NATO, PfP, ICI, Mediterranean Dialogue and Contact Nations. As per previous editions, the Forum will be conducted in conjunction with the 8th Workshop on Applied Modelling & Simulation (WAMS), dedicated to Applications of Simulation and Computer Technologies, and will consequently benefit of the synergic presence of additional distinguished experts.
- All interested parties are encouraged to participate by providing presentations on the CAX related topics including but not limited to the following:
 a. Technical
 - Experiences and lessons learned by Nations and NATO bodies/ Simulations and models: approaches, architectures, data, algorithms and systems/ Modelling combined, joint and expeditionary operations, and irregular warfare/ Collaboration, service discovery and data sharing techniques and systems/ Auxiliary software for military simulations/ Command and control (C2) systems, operational planning process (OPP) tools and their interactions with CAX tools/ CAX Environmental data/ CIS requirements, architectures and security/ Knowledge management system to support CAX process/Availability of assets.

b. Operating Procedures

Experiences and Lessons learned by nations and NATO bodies/ Organizational challenges in CAXs/ CAX Planning Process/ Collaboration, service discovery, and data sharing procedures/CAX support tools exploitation/Multi-level and cross-level distributed exercises/ Experimentation.

3. This year CAX Forum will be held under professional patronage of:
Research Associate Prof. Imre BALOGH, Director, Modeling, Virtual
Environments and Simulation Institute, Monterey, USA;
Prof. Agostino BRUZZONE, Università degli Studi di Genova, Italy;
Prof. Erdal CAYIRCI, FMV Isik University Istanbul, Turkey, Director,
The Research Center for S.T.E.A.M.;
Prof. Stefan PICKL, Universität der Bundeswehr München, Germany;

Lt. Col. Associate Prof. Jan HODICKY, Centre for Security and Military Strategic Studies at the University of Defense In Brno, Czech Republic; Adjunct Prof. Andreas TOLK, Old Dominion University, USA.

4. The program will be further consolidated during the months until the beginning of September. Forms for the proposal of presentations and a template for papers can be found at the following link: https://mscoe.org/educational-and-training/cax-forum.html it should be forwarded to the M&S COE Points of Contact (POCs) for the Forum via E-mail, or FAX, before August 30th, 2017.

The NATO M&S COE POCs for the Forum are:

Lt.Col. Stefano GIACOMOZZI/ Lt.Col. Paolo DI BELLA /LtCol. Michele LA GROTTA

Address: Piazza Villoresi 1,00143 Rome, Italy Commercial: +39 06 4691 4360/4382/4365

NCN: 039 202 4360/4382/4365

Fax: +39 06 4691 4299

E-mail: natocaxforum@mscoe.org

In order to complete the Forum registration, please *submit the Personal Administration Form (PAF) no later than September 24th*, 2017 to the NATO M&S COE POC listed above. The registration form is separate from the hotel registration. Additional information will be emailed, on request, to attendees upon receipt of the registration form. An electronic version of both forms can be downloaded at the following link:

https://mscoe.org/educational-and-training/cax-forum.html

LOCATION

Grand Hotel Mediterraneo

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Web: http://www.hotelmediterraneo.com/









